

The logo features a stylized cross symbol on the left, composed of four colored squares: yellow (top-left), blue (top-right), green (bottom-left), and orange (bottom-right). To the right of the symbol, the text "HERhealthEQ" is displayed in a bold, sans-serif font. "HER" is in dark blue, "health" is in a lighter blue, and "EQ" is in a bright cyan color.

HERhealthEQ

Equipment for Equity

2022

ANNUAL

REPORT





ANNUAL REPORT 2022

INTRODUCTION



Dear Friends,

2022 was the year many of us emerged from the pandemic, including HERhealthEQ. In 2021 and early 2022 we spent the year solidifying our organization, our Boards, our processes, and our path forward. And we were ready to execute our focus on improving women's health globally.

In light of the national and international threats to women's health, HERhealthEQ's work is needed more than ever. Women continue to face the unequal burden of healthcare inequality and family support and due to the pause of life-saving screening and detection programs during the pandemic, the inequalities are even greater. Non-communicable diseases affecting women in developing economies remains our focus and we need to continue to support all people around the world with access to quality medical care and equipment to ensure their health. It's an investment into all of our future.

This year, we were able to launch our new program for the detection of cervical cancer in the first of 10 countries. We launched in Costa Rica, the country where the idea of HERhealthEQ was born from and towards the end of 2022 we deployed 10 Colposcopes around the country for better detection of cervical cancer. We also actively participated in supporting the ongoing war efforts in Ukraine with the donation of much needed medical supplies to hospitals supporting the effort and deployed much needed Cervical Cancer screening and treatment equipment to Zanzibar, Tanzania.

Screening, detection, and early treatment are the proven pathways for women to maintain or regain their health. These women are our future, as they are our path forward for global stability, economic strengthening, and a healthier future for all. But they cannot do that without first their health. In 2023, we have significant plans to expand to new markets throughout the world and with new strategic and equipment partners globally. We are ready!

Thank you for your continued support of HERhealthEQ. HERhealthEQ will continue to be a leader in ensuring health equity for women is a reality throughout the world.

With sincere thanks and excitement for the year ahead,
Marissa K. Fayer
HERhealthEQ CEO & Founder



VISION

A world where healthcare is accessible to all women.

MISSION

To improve women's health in developing economies by providing access to medical device equipment, creating an equitable standard of care.

VALUES

Sustainability

Health Equity

Impact-Driven










Community Commitment

IMPACT

Doubling our impact this year:

6,150 women screened, tested, and treated
23 pieces of equipment deployed



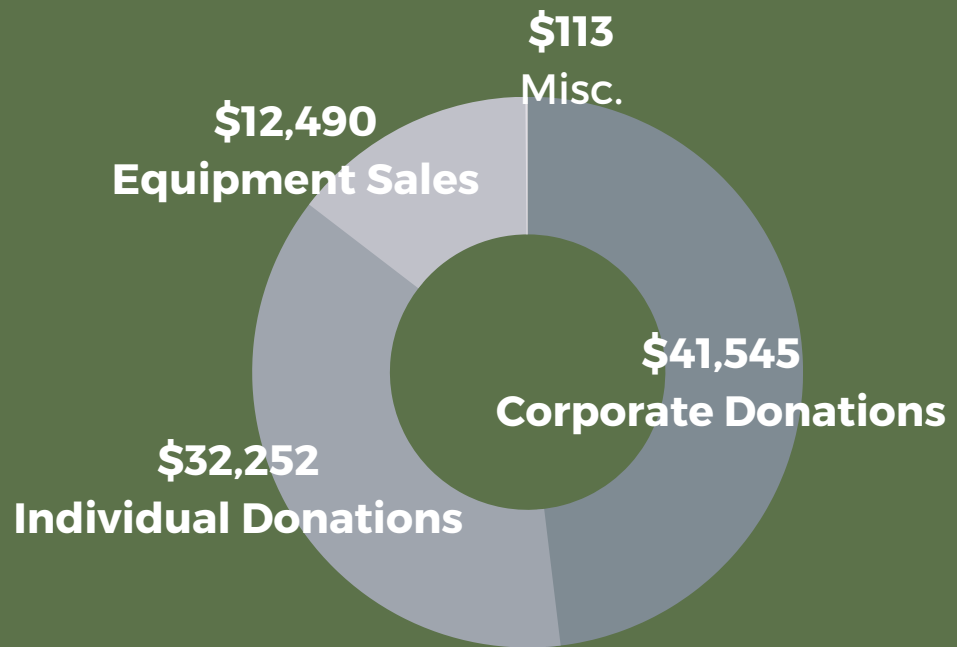
-  Burkina Faso: 1,210
-  Costa Rica: 600
-  India: In Progress
-  Jamaica: 800
-  Tanzania: 400
-  Ukraine: 500
-  USA: 375
-  Vietnam: 25
-  Rural: 1,900

In our 8 years, we've impacted **over 30,350 women** across **9 countries** with **33 pieces of equipment**.

FINANCIALS

REVENUE
\$86,400

**IN-KIND
DONATIONS**
\$73,797



EXPENSES
\$69,847



2022

NEW PROJECTS

10-FOR-10

In 2022, HERhealthEQ and Lutech Medical started our project to deploy 100 Lutech LT-300 colposcopes to local community-based healthcare clinics within 10 countries (including Costa Rica, Egypt, Fiji, Ghana, Lebanon, Mexico, Romania, South Africa, Zambia, and more). When fully deployed, the program will have an impact of more than 450,000 women each year. The first ten colposcopes in HERhealthEQ and Lutech's 10-for-10 project were deployed to Costa Rica in November. These 10 colposcopes will have an impact of 50,000 women per year.

ZANZIBAR

In partnership with Wisap and Lutech, HERhealthEQ deployed two colposcopes and two thermal ablation devices to Wajamama Clinic in Zanzibar, Tanzania.

UKRAINE

Extending beyond our mission to fight NCDs, HERhealthEQ thought it important to contribute to the relief efforts for Ukraine. HERhealthEQ Board Member Ana-Maria Vişoiu connected us with Marta Dropa of Association Lyon-Ukraine. With this connection, we were able to make contact with Ukraine and partner with Henry Schein and UPS to deliver \$2,500 worth of medical supplies to combat medics in the main hospital of Kharkiv.

LEK PARTNERSHIP

In 2022 HERhealthEQ received a pro-bono grant of work from LEK Strategy Consulting. The LEK team worked alongside the HERhealthEQ team to create a targeted plan for future project executions, including important introductions to potential partners. LEK was able to conduct detailed research, find gaps in the non-profit market and make strategic suggestions on how to best amplify and achieve our work in the future.



2022 FUNDRAISING

GRANTS AND GIFTS

The deployment of the first 10 colposcopes to Costa Rica was made possible by the grant given to HERhealthEQ by the Hologic Charitable Giving Fund and Coyol Free Trade Zone, **enough to screen 45,000 women for cervical cancer per year.**

HERhealthEQ also received a SVB Foundation Grant in November with the help of Board Member Robert D'Annibale. This grant will help us continue our work in our 10-for-10 project.

FUNDRAISERS

On Saturday August 6th, 2022, Lutech and HERhealthEQ ran a fundraising event with a little friendly competition. Held at Carman's River Adventures in Brookhaven, NY, the water race had competitors with paddle board, canoe, or kayak option. Alongside our partnership with organization GIAHC, HERhealthEQ raised **enough to impact 3,738 women per year** in our 10-for-10 project.

On November 29, 2022, HERhealthEQ participated in Global Giving's Giving Tuesday challenge to have all donations matched for 24 hours. In one day, we raised **enough to screen 845 women for cervical cancer per year.**



2023

LOOKING AHEAD

CERVICAL CANCER

In 2023, we are excited to continue on our 10-for-10 project. This coming year, we will be working towards our goal of deploying 90 more colposcopes across 9 more countries, including Panama, Mexico, Zambia, Ghana and more. This project will increase access to early detection for 50,000 women per country, per year.

MATERNAL HEALTH & HEART DISEASE

This coming year, we are excited to deploy at least 10 handheld ultrasound devices thanks to our partnership with Butterfly Network. We are working to bring this equipment to six or more countries, including South Africa, Brazil, and Indonesia. This equipment can be used to detect issues during pregnancy, as well as various heart conditions. Beyond these projects, we would also like to work towards deploying more fetal monitors and EKG devices.

NEW BOARD MEMBERS

This upcoming quarter, we are excited to announce three new members of the Board of Directors: Sheila Shah, Candace Nagaraja, and Pamela Bonnett.

PRESS AND MEDIA

HERHealthEQ is excited to continue our HER.Talks series with more episodes to come, including the launch of our Podcast Platform.



TEAM

OPERATIONAL TEAM

Marissa K. Fayer *Founder & CEO*

Kelsey Ottoson *Executive Director (consultant)*

Ariana Reginato *General Coordinator & Communications*

Alessandra Marra *Grants Intern*

Briona Collins *Grants Intern*

Greta Mauch *Communications Intern*

BOARD OF DIRECTORS

Sheila Patel - *Chairperson*

Andy Levy - *Vice Chairperson*

Susannah Coltman - *Treasurer*

Sakura Amend

Robert D'Annibale

Marissa Fayer

Dr. Tyese Gaines

Gary Giampetruzzi

Marie O'Malley

Simone Otenaike

Samira Salman

Ana-Maria Visoiu

Tatiana J. Whytelord

BOARD OF ADVISORS

Caitlin Canderan

Glenn Davis

Russell Fayer

Elisa Frenz

Sharla Fisher

Susanna Goldenstein

Christine Santagate



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PARTNERS

Esaote
 Lutech
 MedGyn
 Wisap
 Boston Scientific
 Wayu Health
 Hologic
 GIAHC
 Silicon Valley Bank
 Miller Center
 Fulcrum

Henry Schein
 CureCervicalCancer
 Fundacion Anna Ross
 Jhpiego International
 SkyConnect, Inc.
 Fondation Kimi
 Niramai
 Spiral
 Henry Schein
 Wajamama
 Evoke Neurosciences

Volta Capital
 GlobalGiving
 Pledgeling
 BioSector2 PR Firm
 Paul Hastings LLP
 Plan A Health
 Women's Health Innovation Coalition
 LEK
 Climate Group
 Advocates for World Health

DONORS

Carlos Amarante
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 Noah Archer
 Anonymous
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 Lara Barak
 Lester Bennett
 Layla Bishop
 Fawn Candela
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 Glenn Davis
 Summer Desantis
 Nicholas Dillon
 Russell Fayer
 Michael Fink
 Ruzilla Fink
 Jackie Forzano
 Charlotte Foster
 Hiro Fujimori
 Gary Giampetruzzi

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 Myrtle Grant
 Matthew Gregoire
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 Syed Ibrahim
 Michelle Kosier
 Mitzi Krockover
 Harper Kuhn
 Nicole Larcy
 Diane Latkowski
 Jessica Lazere
 Andrew Levy
 Long Island Nurses
 Karan Manocha
 Wade Mason
 Kathleen McKinney
 Jonathan Meyer
 Gregory Milligan
 Ana Laura Moro Martin

Stephanie Musso-Mantione
 Jaideep Nagpal
 Rachel Ndembera
 Renee Novelle
 Simone Otenaike
 Michael Parrilla
 Akshay Pawar
 Sheila Patel
 Sherry Pierce
 Jonathan Rullan
 Mary Schmidt
 Georgia Simmons
 Melissa Simmons
 Emily Soper
 Jennifer Tetteh
 Merola Tile
 Isabella Turturro
 Debbie Tuchman
 Rima Vargas-Vetter
 Allen Williams
 Andy Wu

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AFTERWORD



As the Chairperson of HERhealthEQ, I am proud of the remarkable work that we have accomplished over the past year, thanks to the dedication and hard work of our team and the generous support of our donors.

Our mission to promote and improve women's health has always been at the forefront of our work. Our focus on providing access to quality equipment, education, and resources to women in need has been unwavering, and we continue to make significant strides in this direction.

This year has been a challenging one for everyone, and the COVID-19 pandemic has highlighted the critical importance of healthcare and support systems for vulnerable populations. Despite the challenges, we have been able to adapt and innovate to continue delivering vital services to women in need. Our programs have expanded in several key countries, and we have reached more women than ever before, providing essential care and support to help them lead healthier, happier lives.

Our achievements would not have been possible without the generous support of our donors and partners, who have continued to believe in our mission and contributed to our cause. We are grateful for their trust and support, which has enabled us to make a real difference in the lives of women who need it most.

I would also like to acknowledge and thank our team of dedicated board members, staff, and professionals who work tirelessly to provide care and support to our beneficiaries. Their commitment, expertise, and compassion are at the heart of our success.

As we look ahead to the future, we are confident that we can continue to make a positive impact on women's health and sustaining well-being. With your continued support, we can expand our programs, reach more women, and create a brighter, healthier future for all.

Thank you for your ongoing support, and I am excited to build upon all of our work this past year into HERhealthEQ's future.

Sheila Patel
Chairperson of the Board



JOIN US!



@herhealtheq
www.herhealtheq.org

HERhealthEQ believes that investment in women's health is critical to improving female health in low and middle-income regions. Join us today by making a donation to HERhealthEQ and help us continue making health equity a reality for all women.

HERhealthEQ is a registered 501c3 nonprofit organization, EIN 81-3013423. All donations made to HERhealthEQ are fully tax-deductible in accordance with United States Federal Law.