

The logo features a stylized cross icon composed of four colored squares (yellow, cyan, blue, and orange) to the left of the text "HERhealthEQ". The "EQ" is in a larger, bright cyan font, while "HERhealth" is in a dark blue font.

HERhealthEQ

EQuipment for EQuity

2021

ANNUAL

REPORT





INTRODUCTION

Dear Friends,

While 2021 was better than 2020 for many of us, it's another year we would like to forget and move on from. The new normal, continuous stress and change, and uncertainty plagued our lives and the same was true at HERhealthEQ. We spent the year working on ourselves by solidifying our organization, our Boards, our processes, and our path forward. Our resolve is stronger than ever, especially due the continuing pandemic and global uncertainty.

HERhealthEQ's work is needed more than ever, as women continue to face the unequal burden of healthcare inequality and family support. Non-communicable diseases affecting women in developing economies remains our focus and if this pandemic taught us anything, we need to continue to support all people around the world with access to quality medical care and equipment to ensure better health for all.

While many of our programs were still paused due to the pandemic, several re-started throughout the year. We were able to launch the pilot of our exciting new program in India, for the detection of breast cancer! This is a first-of-a-kind program developed with 3 local Indian partners for population-based healthcare screenings throughout the country.

Screening, detection, and early treatment are the way forward for women to maintain or regain their health. These women are our path forward for economic strengthening and a healthier future, and we must ensure they also have their health. In 2022, we have significant plans to expand to new markets throughout the world and with new strategic and equipment partners globally. We have been planning for this year and are excited to continue our work.

Thank you for your continued support of HERhealthEQ. HERhealthEQ will continue to be a leader in ensuring health equity for women is a reality throughout the world.

With sincere thanks and excitement,
Marissa K. Fayer
HERhealthEQ CEO & Founder

VISION

A world where
healthcare is accessible
to all women.

MISSION

To improve women's health
in developing countries by
providing access to medical
device equipment, creating
an equitable standard of
care.

VALUES

Sustainability

Health Equity

Impact-Driven

Community Commitment



IMPACT

4,440 women screened, tested, and treated in 2021



USA: 15



Costa Rica: 750



Jamaica: 2,000



Burkina Faso: 1,500



Tanzania: 125



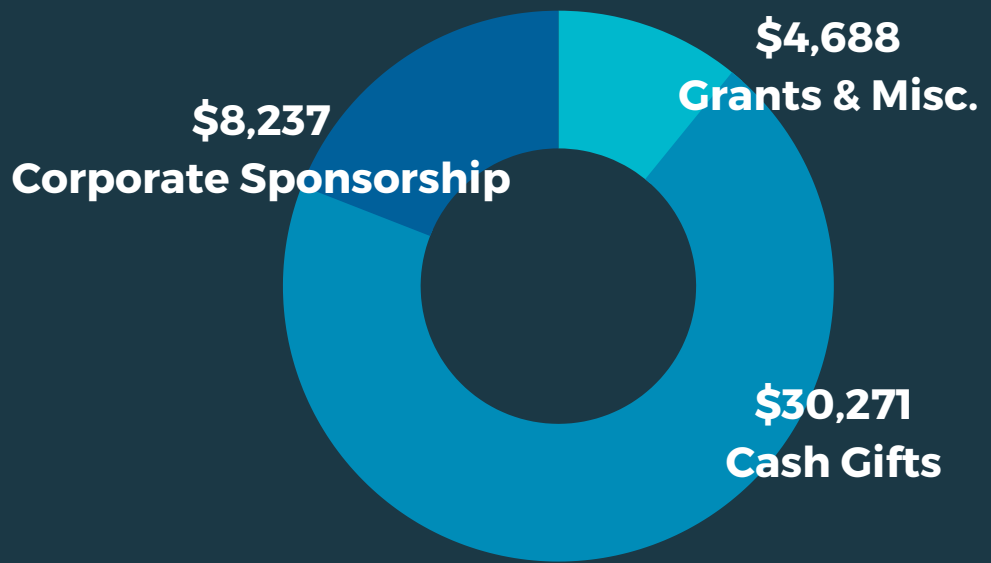
Vietnam: 50

In our 7 years, we've impacted **over 23,900 women** with **\$117,460** of equipment.

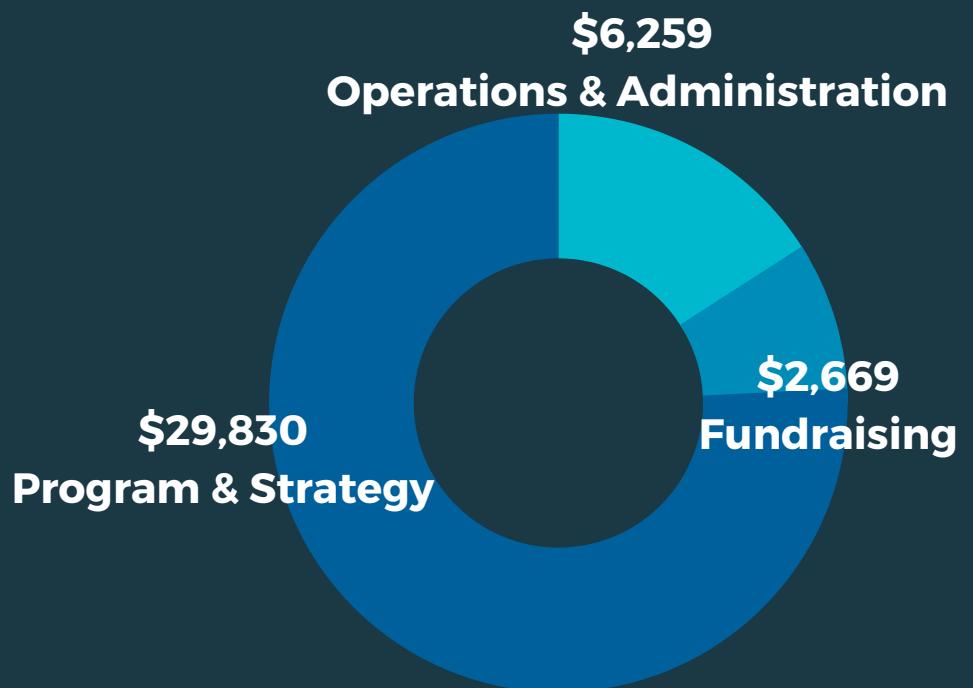
FINANCIALS

REVENUE
\$42,907

**IN-KIND
DONATIONS**
\$43,883



EXPENSES
\$39,607



2021

MOMENTS

BURKINA FASO

In partnership with Jhpiego International, MedGyn and the Kimi Foundation, HERhealthEQ successfully began screening and treating women with a video colposcope donated to the Department of Gynecology and Obstetrics of the Centre Hospitalier Universitaire (CHU, University Hospital Center) of Bogodogo in Ouagadougou, Burkina Faso. To date, the equipment has been used used to detect precancerous cervical lesions through **screenings of 1,500 local women.**

USA

In Spring of 2021, HERhealthEQ partnered with Lutech and Plan A Health in rural Mississippi to deliver a fetal monitor to measure maternal health in both a mobile and fixed clinic setting. This is critical in ensuring the health of both mother and child in need of quality medical access, especially during a time of health uncertainty. **With \$4,000 in equipment, we have screened 15 women from this project so far.**

BREAST CANCER AWARENESS MONTH

In October, we launched a fundraiser in honor of Breast Cancer Awareness Month. With the \$9,600 raised plus the 100% match, **\$19,200 is now being directed toward our breast cancer screening and treatment projects.**



2021 FORWARD

INDIA

In partnership with Wayu Health, and Niramai, HERhealthEQ is excited to launch a breast cancer screening program with the **goal of screening over 70,000 women in just two years.** HERhealthEQ's breast cancer screening program will enable local Indian women to learn the basic techniques of a breast self-exam through the launch of a mobile phone app. The app will then connect them to follow-up care with a clinical breast exam and screening technology, utilizing India-based Niramai thermal imaging technology to detect “hot spots” within breast tissue in a no-contact and culturally appropriate screening method. **This thermal technology also indicates potential cancers with a 27% increased accuracy over a traditional mammogram.**

ZANZIBAR

In partnership with Wisap, Lutech and Wajamama Clinic in Zanzibar, Tanzania, HERhealthEQ is working to deploy two colposcopes and two thermal ablation devices to **screen and treat over 1,000 women per year.**

10 COUNTRIES, 100 COLPOSCOPES

In partnership with Lutech, HERhealthEQ is planning to donate 100 colposcopes across 10 countries. We hope to partner with local organizations and clinics to **screen 500,000 women for cervical cancer** in just two years. HERhealthEQ and Lutech are aiming to raise over \$500,000 to implement this life-saving project beginning in 2022.



TEAM

OPERATIONAL TEAM

Marissa K. Fayer *Founder & CEO*

Kelsey Ottoson *Executive Director (consultant)*

Ariana Reginato *General Coordinator & Communications*

Alessandra Marra *Grants Intern*

Briona Collins *Grants Intern*

Francesca Gonzalez *Communications Intern*

BOARD OF DIRECTORS

Sheila Patel - *Chairperson*

Andy Levy - *Vice Chairperson*

Susannah Coltman - *Treasurer*

Sakura Amend

Robert D'Annibale

Simone Otenaike

Marissa Fayer

Dr. Tyese Gaines

Gary Giampetruzzi

Marie O'Malley

Tatiana J. Whytelord

Samira Salman

Ana-Maria Visoiu

BOARD OF ADVISORS

Caitlin Canderan

Russell Fayer

Elisa Frenz

Glenn Davis

Sharla Fisher

Christine Santagate

Susanna Goldenstein

PARTNERS

Esaote	Henry Schein	Evoke Neurosciences
Lutech	CureCervicalCancer	Volta Capital
MedGyn	Fundacion Anna Ross	GlobalGiving
Wisap	Jhpiego International	Pledgeling
Boston Scientific	SkyConnect, Inc.	BioSector2 PR Firm
Wayu Health	Fondation Kimi	Paul Hastings LLP
Hologic	Niramai	Plan A Health
	Spiral	

DONORS

Anonymous	Susanna Goldenstein	Rohit Murti
Joel Antipuesto	Emma Goldstein	Kelsey Ottoson
Sonja Bock	Susanna Goldenstein	Michael Parrilla
Mary-Ann Bowen	Emma Goldstein	Sheila Patel
Barry Brooks	Leonora Gonzalez	Deanna Ray
Kartikay Chadha	Jennifer Green	Ariana Reginato
Rachel Clift	Syed Ibrahim	Nikki Roda
Susannah Coltman	Kuldeep Jiwani	Arlene Sanford
Glenn Davis	Michala Kazda	Christine Santagate
Ella & Russell Fayer	Prabhakar Krishnamurthy	Mani Sayavong
Marissa Fayer	Mitzi Krockover	Rachel Schwartzberg
Jennifer Fink	Monica Kumar	Skylyn Stulpin
Hiro Fujimori	Andrew Levy	Adrian Tay
Christopher Gagne	Kristen Lyerly	Kelsey Todd
Gary Giampetruzzi	Vicki Lyons	Mara V.
	Jamnah Morton	Eden Wooster



AFTERWORD

2021 has been a testament to finding passion in our work, giving time where we want to make a difference, and deepening our understand of the interdependencies of our collective health. With these purposes in mind, it is fantastic to see the new and renewed Board Directors, Board of Advisors, Donors and Partners that were ready to rise to the collective ambition to bring health equity to a greater balance in this past year. Thank you for your renewed support in a tough 2021. Collectively, we reached more than 4,440 women through life-saving access to screening, testing, and treating the top non-communicable diseases affecting women.

We look forward to accelerating toward our goal of impacting 1+ million women by 2025 in the coming year. I am excited to be along for this journey as Board Chair and I look forward to our continued thoughtful expansion as we work toward creating global health equity for all women.

Sheila Patel
Chairperson of the Board

JOIN US!

    @herhealtheq
www.herhealtheq.org

HERhealthEQ believes that investment in women's health is critical to reducing female mortality in low and middle-income regions. [Join us today by making a donation](#) to HERhealthEQ and help us continue making health equity a reality for all women.

HERhealthEQ is a registered 501c3 nonprofit organization, EIN 81-3013423. All donations made to HERhealthEQ are fully tax-deductible in accordance with United States Federal Law.